

MAK PLC



SUCCESS STORY

MAK PLC is company with tradition that is looks forward to the future. The company continues the journey of many textile manufacturers who have established traditions in these industries between the two centuries. MAK entered the 21st century as a modern company, with a closed production cycle. Their journey will continue with the sustainable development of the company based on the needs of the market, and the growing consumer demands, which they achieve with the well trained and motivated personnel.



COVID – 19 Protective suite

COMPANY PROFILE

MAK PLC is established in 1912. The company is 100% private property.

MAK PLC is a vertically integrated company that produces **raw fabrics**, with production lines for finishing - dyeing and printing fabrics, with a variety of enrichment technologies, including – hydro/oleophobic coating, lamination, antibacterial finishing, flammability reduction, treatment against insects (mosquitoes) and etc. The product cycle closes with the production of ready-to-wear garments like military and police uniforms, workwear of all kinds and leisure and sportswear

MAK PLC is certified according to standards: ISO 9001:2015, ISO 14001:2015, OHSAS 18001; OEKO-TEX 100, AQAP 2110

"COVID-19 PROTECTIVE SUITE"

INNOVATION PROFILE

Led by continues aspiration to meet the needs of the market, when choosing a product range, the company's management is guided by fabric market topical issues and trends. One of the innovations that find significant application on the market, especially in the current situation with COVID-19, is the development of **fabrics with permanent antibacterial finishing**.

Another significant innovation is development of fabrics with anti-mosquito treatment, for which production the company possess license from WiWeB Institute –Germany.

Both innovations funding is provided entirely with own funds.

Development of the innovative fabrics was carried out together with Technical University of Sofia and in very close cooperation with Accredited Testing Laboratory in TEX CONTROL Ltd, where MAK accomplishes all its researches and tests.



Anti-mosquito protective fabrics

COMPETITIVE ADVANTAGE

Thanks to the anti-bacterial fabric development, company MAK adequately met the needs of the COVID-19 crisis, offering to the market, reliable protective masks and certified overalls.

Anti-mosquito protective fabrics and possessing license form WiWeB Institute, enable MAK to become main uniforms supplier for the German army.

With the production of ready-made garments, the company closes its production cycle.

Expected turnover increase for 2021, only from anti-mosquito uniforms sales is 1,5 million EUR.

CONTACT OF THE COMPANY

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CONCLUSIONS

During the socialism in Bulgaria dozens of weaving mills were existing and working. With the coming of Democracy, significant part of them cancel their activity. Thanks to the innovation management approach, company not only manages to maintain over the years, but also occupies a leading position on the local and European textile market, as well.

Based on the latest inovation MAK is following its main goal becoming a global-minded and globally operating company, by constantly introducing new technologies, products and penetrating new market fields in textile and clothing industry.